

## **ControlByNet Launches Newest Version of CLOUD Video Surveillance Solution** ***i-flashback CLOUD Increases Reseller Recurring Revenue by 30%***

Atlanta, GA - October 20, 2016 - ControlByNet, a leader in cloud-based hosted video security surveillance solutions, announced today the upcoming release of its latest i-flashback CLOUD platform which includes four major upgrades to better meet the needs of the customer. The ControlByNet i-flashback solution provides software that allows resellers to quickly and easily offer a hosted video surveillance solution to customers, creating an additional opportunity to increase monthly recurring revenue by 30%.

“This is a major release for us and we feel it’s important to continue to provide resellers a true cloud option,” said Ryan Strange, CEO of ControlByNet. “There’s so much confusion over true cloud providers versus those using the word cloud for marketing purposes. Cloud video surveillance should record the video events directly to the cloud instead of storing it temporarily onsite where it can be compromised or damaged. Our goal is to educate the customer so they understand the difference.”

ControlByNet’s latest i-flashback web-based platform introduces a completely redesigned web interface to better meet the needs of customers as well as simplify access for mobile devices. Additional features include:

- Motion trigger highlighting and inverse image coloring to more accurately find an event in complicated scenes
- Direct access to SD card video archives through a cloud-based timeline, which eliminates the need to access the video from each individual camera
- Management features which enable resellers to more quickly analyze a customer’s camera status and the impact on the system

“We have tested our software in live environments operating as our own small integrator with over 2500 managed and cloud-hosted cameras and believe we are in prime position to partner with resellers striving to produce more recurring monthly revenue,” states Strange. ControlByNet has also provided a new website, [www.cbncloudsurveillance.com](http://www.cbncloudsurveillance.com), that details more of the reseller side of the platform in addition to its current [www.controlbynet.com](http://www.controlbynet.com) site.

### **About ControlByNet** ([www.ControlByNet.com](http://www.ControlByNet.com))

ControlByNet provides the most flexible Cloud and managed IP-based surveillance solution on the market. ControlByNet works with integrators and resellers to create recurring revenue for them and provide the innovative Cloud Plus™ security surveillance software to their customers. By leveraging Software as a Service (SaaS), CBN's solution integrates seamlessly across its products creating limitless installation scenarios. The hierarchal nature of the software allows a single log-in across multiple accounts hosted on multiple servers – anywhere on the Internet. While the i-flashback interface is as simple to use as a nanny cam, both versions of the software are sophisticated enough to manage thousands of remote cameras from a single browser interface. Cloud Plus™ is fully html 5.0 browser compliant, meaning the web interface operates on all current browsers including all mobile devices (iPad, iPhone, Android, Chrome, Firefox and Safari). For more information, visit [www.controlByNet.com](http://www.controlByNet.com).